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**FOR IMMEDIATE RELEASE**

**Regupol America Earns GreenCircle Certification**

Lebanon, PA - A collaborative effort between Regupol America, the inventor of recycled rubber flooring for athletic surfaces, and the Pennsylvania Recycling Markets Center (RMC) has resulted in Regupol America earning GreenCircle Certification.

GreenCircle Certified, LLC provides third-party certification of sustainable aspects of products and manufacturing operations. Manufacturers, suppliers, regulators and consumers are assured that products labeled with the GreenCircle Certified mark have been thoroughly assessed and their claim verified. Regupol America is the first company in Pennsylvania to earn the certification.

As a non-profit organization, the Pennsylvania Recycling Markets Center is a leader in developing and expanding recycling markets in Pennsylvania. The RMC is the keystone clearinghouse of environmental, economic development and manufacturing resources for end use support of recycled commodities and products.

"Working with the RMC has facilitated some significant achievements for Regupol, namely third-party certification through GreenCircle Certified," said George Soukas, Regupol America president. "As a company, we know the sustainability characteristics of our products and that they are ideal for a market with an increased emphasis on sustainability and green building. But the market is also seeing many similar claims when it comes to green products. We want our customers to rest assured that our products meet the highest qualifications and that our claims have been thoroughly verified. This certification gives us that stamp of approval and opens up possibilities for additional LEED points for customers who use our products."

**More About GreenCircle Certified**

By issuing a GreenCircle Certification, GreenCircle demonstrates that it has evaluated and verified the information provided by the manufacturer and that the manufacturer is capable of, and consistently produces, a product that is in compliance with their sustainability claim.

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The GreenCircle Certification System substantiates sustainability claims on consumer products and manufacturing operations in carbon footprint reduction, closed loop product, lifecycle assessment (LCA) optimized, rapidly renewable resource content, recycled content, renewable energy use, sustainable manufacturing practices. The GreenCircle Certification System is recognized by such organizations as the National Association of Home Builders. This means that manufacturers whose products have been GreenCircle Certified can also obtain the “Green Approved” label for the National Green Building Standard.

**About Regupol America**

Regupol America LLC, American subsidiary of German-based, BSW (Berleburger Schaumstoffwerk GmbH), is a third generation company founded in 1954. Headquartered in Lebanon, PA, the inventor of recycled rubber flooring manufactures multi-purpose surfaces, underlayment and sound absorption which can be used in a variety of applications. Regupol also offers state-of-the-art track & field surfaces that provide superior traction, uniformity and comfort – and meet DIN standard and IAAF guidelines. With more than 50 years experience, the group employs over 360 employees. The company uses over 115 million pounds of rubber in the manufacturing process. More than 110 million square feet of product is sold each year, with distribution in over 100 countries. Made of 100% post-consumer tire rubber, post-industrial EPDM rubber and additional renewable resources, Regupol America uses the finest raw materials and state of the art manufacturing. The portfolio of products withstands the most intense use, ensuring outstanding performance. Regupol products are favored by athletes worldwide including three-time Olympic and World Championship gold medalist Usain Bolt. The fastest man in the world has lent his endorsement of Regupol™ tracks due to his unprecedented accomplishments at the 2009 Berlin World Championships. For more information about recycled rubber flooring, tracks, turf underlayment, and sound absorption, visit [www.regupol.com](http://www.regupol.com).

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