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For Immediate Release**Usain Bolt Prefers to Run on Regupol Tracks**

*"There's nothing like running on Regupol. To me, Regupol equals gold. In more ways than one."
– Usain Bolt, three-time Olympic and World Championship gold medalist.*

Lebanon, PA – If the fastest man in the world had his choice, he'd run all his races on Regupol tracks. "I have high expectations of myself and my performance," says Usain Bolt, three-time Olympic and World Championship gold medalist. "When I run on a Regupol track, I expect the same caliber of excellence. And I know I'll get it from this product. Its quality, uniformity and comfort ensure that it will deliver the precision performance I've come to expect."

Regupol tracks earned the endorsement of the world's 100-meter and 200-meter sprint distance record holder after Bolt shattered two world records on the high performance Regupol track in the Berlin Olympic Stadium, during the World Athletics Championships on August 17, 2009. Manufactured by BSW (Berleburger Schaumstoffwerk GmbH), parent company of American subsidiary, Regupol America LLC, the bright "Berlin Blue" track served as the backdrop for one of the most memorable sports moments of the decade, truly making it a "surface of champions." For this track performance, Usain Bolt recently received an ESPN Espy Award for best track and field athlete.

Since last August, "Berlin Blue" has morphed to "Bolt Blue" as the athlete has named Regupol his sports surface of choice and this precision German engineering has reached the island country of Jamaica. This past April, BSW completed installation of a new 400-meter, Regupol® AG running track surface at the Mona Campus of the University of the West Indies, Bolt's training facility in Kingston, Jamaica. The IAAF certified track will also be the home training camp for the famous Jamaican Racer's Club, coached by the legendary Glenn Mills.

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On April 30, Bolt, coach Glen Mills and a slew of national dignitaries gave the track an initial run to the cheers and fanfare of a crowd of several hundred people. BSW officials stated that this track is an exact replica of the track at the Berlin Olympic Stadium and is by far the most state-of-the-art track in the West Indies. Bolt and fellow runners had previously been training on a dirt track. The university is in the process of securing funding to complete plans for a “mini-stadium” to surround the new track. In honor of the event, Regupol America took five American architects and designers to Kingston as special guests at the track commemoration.

Regupol America LLC, American subsidiary of German-based, BSW (Berleburger Schaumstoffwerk GmbH), is a third generation company founded in 1954. Headquartered in Lebanon, PA, the inventor of recycled rubber flooring manufactures multi-purpose surfaces, underlayment and sound absorption which can be used in a variety of applications. Regupol also offers state-of-the-art track & field surfaces that provide superior traction, uniformity and comfort – and meet DIN standard and IAAF guidelines. With more than 50 years experience, the group employs over 360 employees. The company uses over 115 million pounds of rubber in the manufacturing process. More than 110 million square feet of product is sold each year, with distribution in over 100 countries. Made of 100% post-consumer tire rubber, post-industrial EPDM rubber and additional renewable resources, Regupol America uses the finest raw materials and state of the art manufacturing. The portfolio of products withstands the most intense use, ensuring outstanding performance. Regupol products are favored by athletes worldwide including three-time Olympic and World Championship gold medalist Usain Bolt. The fastest man in the world has lent his endorsement of Regupol™ tracks due to his unprecedented accomplishments at the 2009 Berlin World Championships. For more information about recycled rubber flooring, tracks, turf underlayment, and sound absorption, visit www.regupol.com.

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