

FOR IMMEDIATE RELEASE

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Regupol America brings Aktiv, AktivPro and More to IHRSA

Exhibiting at booth #2931

LEBANON, PA, February 26, 2015 – The inventor of recycled rubber athletic surfaces, Regupol America, returns to the International Health, Racquet & Sportsclub Association (IHRSA) 2015 Tradeshow. Taking place March 11 – 14 in Los Angeles, California, it is attended by professionals in the health and fitness industry. Regupol will be exhibiting at booth #2931, providing athletic surfaces solutions.

Installed in NCAA Division 1 Universities, such as Notre Dame, Iowa State University and Villanova University, Regupol AktivPro is ideal for weightlifting and high-performance athletic training areas. AktivPro provides a solution to training facilities with heavy usage. It has a strategically designed waffle bottom that allows for drainage and cable routing, while still providing shock absorption and wear resistance. Weights can be lifted and dropped without bouncing back.

Regupol will also be displaying their product, Aktiv. Designed for maximum comfort underfoot and absorbing the shock of training, it is made of 100% post-consumer tire and post-industrial EPDM rubber. Aktiv has been installed in facilities such as Franklin & Marshall College locker room, World Gym Cheektowaga and Horsham Athletic Club.

Regupol Kombi is designed for both indoor and outdoor recreational surfaces such as intense ball sports, running and training. Recently installed at the Pettit National Ice Center, these products have been GreenCircle certified and can assist in facilities qualifying for LEED credits.

“We continue to see great responses from the IHRSA members and attendees during the show,” said John Aten, vice president, sales, Regupol, “It is a great opportunity for us to connect with everyone.”

Regupol America is known as the inventor of recycled rubber flooring and is the official flooring of the CrossFit games. Providing sustainability and performance for various sports & fitness activities, Regupol has been leading the industry for over 60 years.

About Regupol America:

Regupol America LLC, American subsidiary of German-based, BSW (Berleburger Schaumstoffwerk GmbH), is a third generation company founded in 1954. Headquartered in Lebanon, PA, the inventor of recycled rubber flooring manufactures multi-purpose surfaces, underlayment and sound absorption which can be used in a variety of applications. Regupol also offers state-of-the-art track & field surfaces that provide superior traction, uniformity and comfort – and meet DIN standard and IAAF guidelines. The company uses over 115 million pounds of recycled rubber in the manufacturing process. More than 110 million square feet of product is sold each year, with distribution in over 100 countries. Made of 100% post-consumer tire rubber, post-industrial EPDM rubber and additional renewable resources, Regupol America uses the finest raw materials and state of the art manufacturing. The portfolio of products withstands the most intense use, ensuring outstanding performance. Usain Bolt, the fastest man in the world has lent his endorsement of Regupol™ tracks due to his accomplishments at the 2009 Berlin World Championships. For more information about recycled rubber flooring, tracks, turf underlayment, and sound absorption, visit www.regupol.com